

INTERNI

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Sport & Design

GRUPPO  MONDADORI

Make way for brands



EUROMOBIL
Corso Monforte 30/3, Milano

For the Veneto-based Group, the opening of the Euromobil showroom was fundamental and strategic. The store on Corso Monforte in Milan, together with the Zalf flagship store, is the commercial platform in the historic heart of the Italian economic capital and the cradle of world design.

Inside the store there is a significant display of the brand's kitchens with different finishes and in multiple versions, as well as a space wholly dedicated to the project called "kitchen tech."

Here you will find outstandingly functional and timeless solutions, in which quality is conceived as a unique value – technically, aesthetically, and in terms of sustainability. In every product, attention to detail is a crucial and essential feature across the entire extensive and versatile range.

The environment is enriched by the skillful insertion of furnishings from other Euromobil Group brands: Desiree – sofas, beds and armchairs – and Zalf, systems for the home and home office.

Founded in 1972 at Falzè di Piave with a range of designer sectional kitchens, Euromobil is part of the Euromobil Group, a well-established company that also includes the Desiree and Zalf brands. Three complementary identities that, together, express a complete and contemporary vision of living





The flagship store encompasses the group's values and culture. The company has always produced only in Italy. It is also recognized for its outstanding manufacturing capacity in the Contract sector. Gruppo Euromobil collaborates with designers from around the world to develop major consignments. A single point of contact that assists the customer at every stage of the order, from design to production, from logistics to installation. Technological investments enable the company to achieve the correct balance between design, quality, production versatility and affordability to create an image and a corporate style that is also recognized in foreign markets. For clients and buyers abroad and for Italian professionals, the space hosts show cooking, events, art exhibitions, confirming itself as a veritable center for systematizing projects and skills.



On display in the store is a selection of kitchens with different finishes and in different versions, as well as a space completely devoted to design termed "kitchen tech." The fittings are integrated with furnishings from the

Group's other brands: Desiree, which produces sofas, beds and armchairs, and Zalf, which produces systems for the home and home office. Below, its historic headquarters at Falzè di Piave in the province of Treviso.

THE MILAN SHOWROOM FULLY COMMUNICATES THE BRAND'S TRANSVERSAL OPERATIONS. FOUNDED AS A MANUFACTURER OF MODULAR KITCHENS, WITH THE BRANDS DESIREE AND ZALF IT OFFERS A COMPLETE SYSTEM OF HOME FURNISHINGS