



PRESS RELEASE

## GRUPPO EUROMOBIL PRESENTS IT-IS PROJECT

Gruppo Euromobil and Simone Micheli have the pleasure to present, on Wed. March the 23rd 2011 at 6.30 p.m. at The Triennial Palace, Honor Room, Alemagna Street n.6 in Milan, a new project for the contemporary house, distinguish and authoritative, called "IT-IS kitchen, living and relax".

The project comes out from a bright and lively spark lighted from the keen intelligence of the architect and design teacher Simone Micheli and the Lucchetta Brothers ancient passion of being able to live the idea's whirl and the ability to translate them into real and concrete home emotions.

The architect Simone Micheli defines IT-IS as: "an iconic ensemble made by essential geometries that surpass the stereotypes".

In opinion of Lucchetta Brothers by Euromobil Group, IT-IS is the kitchen that continues the exclusive and original "Living and Cooking" philosophy that Euromobil proposes since many years at an international level; a project-product that involves its three remarkable brands, Euromobil kitchens, Désirée sofas and Zalf furniture.

The Triennial, reliable Milanese Palace and in particular "natural space" to Lucchetta Brothers, because they are used to the special relation between business, art and culture followed by many years, will be the ideal stage for the original creations of the talented and multi prize winner chef Cristian Mometti, worldwide top one in pot technique cooking.

In that occasion, the first book released about "Vasocottura" will be presented, this is the first book that wholly treats this particular cooking process: this volume has been released together with Euromobil Group.

*Antonio, Fiorenzo,  
Gaspare and Giancarlo Lucchetta*  
**Euromobil Group**



**For the realization of this project we worked together with:**

**Technical Partners:**

Bortoluzzi

Cosma

Electrolux

Grass

Italdoor

Kesseböhmer

L&S

LG Hausys

Omf

Pizetaci

Salice

Tecnoinox

Union

**Cristian Mometti thanks for the collaboration:**

**Gruppo Euromobil**

*The firms*

Euromobil spa

Zalf spa

désirée spa

Club Magnar Ben Editore

Latteria Montello

Nonno Nanni

Brandlife

Cattel Catering

Fasol Menin

Eat's

Castellani

Accessoria

Cecchetto

Jolanda de Colò